



# CONVENIENCE

*Never* **STOPS**







THE 2021 GACS  
ANNUAL MEETING  
AND CONVENTION  
JUNE 13-15, 2021  
OMNI AMELIA ISLAND PLANTATION  
AMELIA ISLAND, FLORIDA

The theme of the 2021 GACS Annual Convention, **Convenience Never Stops**, reflects the extraordinary place we are today: both what was missed, when the pandemic brought so much to a halt, and what was accomplished, by your association and our members.

GACS didn't stop. Your association continued to work hard for its members and for the industry – with legislative activity, with fall networking events, and with online education.

And GACS members never stopped either. C-Stores are on the front lines of our communities. GACS members never stopped providing essential services across Georgia; they have gone above and beyond for their companies, their employees, their customers, and their communities.

So we celebrate, as we look to the remainder of 2021 and beyond. We can be cautiously optimistic that better times are ahead. For this convention, let's take this special opportunity to connect with other members, and to participate with our community. We'll all be stronger and our future bright.

As you browse through this information you'll see some familiar activities and some new ones. Education is expanded, to include more speakers and new, interactive workshops that we think you will enjoy. The legislative panel is on the schedule again, because activity at the capitol is so important to our livelihoods! You'll find golf and fishing, free time to network, the new member reception, and meals and entertainment, too. But we've changed the meals and entertainment up a bit; you'll see and we hope you'll love it.

We encourage you to renew your commitment to GACS and join us!

## Registration Fees

GACS Member	\$295	Teen (12-15)	\$165	Beach Party	Free
Spouse	\$235	Child (5-11)	\$175	Education Foundation Draw Down	
Non-Member	\$365	Golf	\$189	Raffle Ticket	\$100
Young Adult	\$205	Fishing	\$240		

GACS has negotiated special hotel pricing for attendees at the Omni Amelia Island Plantation, but your reservation must be received no later than May 11, 2021

**Register online at [www.gacs.com/events](http://www.gacs.com/events)**

## Extracurricular Activities

### Kids/Teens Program

Register your children now and allow them to begin building industry relationships. Programs are customized per age group and are sure to entertain, while hours are scheduled so parents can enjoy all aspects of the convention.

### GACS Educational Foundation

The GACS Educational Foundation provides scholarship funds for GACS employee members and their families. Attendees will have an opportunity to raise money for students, along with a chance to win cash. Raffle tickets are sold online and onsite. Purchase yours now to help fund scholarships to fellow members. Tickets are only \$100 and the winner will be awarded \$5K at Sunday night's Draw Down.

### Golf

Enjoy the view while spending the afternoon with your peers at the beautiful Oak Marsh Golf Course.

### Fishing

Choose between the open waters of the Atlantic Ocean or the backwaters of Amelia. Either way, you can depend on a great experience under the direction of Captain Terry Lacoss and his team of fish-finding boats!

### Beach Party

Toss back a few brews and have some fun in the sun! Join us for a couple of hours on the beach, to enjoy the scenery and a cold beverage!



## Convention Details

### Opening Dinner and \$5K Draw Down

Prepare for something new, different and a ton of fun, as we open the convention with a crazy take on the traditional \$5K raffle: It will be a draw down, where all tickets purchased will be drawn – some for prizes – and the last ticket will win the \$5K raffle prize. Your host for the evening will ensure drama, humor, and excitement as we raise money for the GACS Education Foundation Scholarship Programs.

### Silent Auction

The Silent Auction will be open Sunday night during the Welcome Reception, and again on Tuesday morning. Winners will be announced at the conclusion of Tuesday's Lunch. Donated items will be listed on the GACS website.



Spencer Cavalier

### Monday Breakfast and Education Session

Monday morning's education is newly expanded, with more speakers and interactive workshops that you will not want to miss.

Topics are wide ranging, covering many of the issues members have identified as critical to business success: **Spencer Cavalier**, Co-Head, presenting with **Vance Saunders**, Managing Director & Principal, Downstream Energy and Convenience Retail Investment Banking, Matrix Capital Markets. Their topic is **Mergers and Acquisitions: An**



Vance Saunders

**Update and Outlook for the C-Store Industry.** Speakers will discuss market disruptions, purchasing power, impacts on businesses, and knowing your worth.

**Terry McKenna**, owner and founder, Employee Performance Strategies, Inc. An acclaimed industry expert on maximizing your workforce, McKenna will address



Terry McKenna

**Talent: Finding, Recruiting and Retaining Talent in Your Organization.**

**Fiona Harris**, Founding Partner and CEO, ROC Associates Consulting Agency. Harris's topic is **Emerging Technologies: Where Are We Headed and What Do We Need?**



Fiona Harris

**Daylen Stoutin**, President, Clearwater Data Solutions. A former Petroleum Marketer, Stoutin will lead an interactive workshop on **Business Analytics: Turning Data Into Good Decision Making.**

**Ben Scellick**, Vice President, Study Groups. Scellick will lead an attendee-



Ben Scellick

centric interactive workshop on **"What Keeps You Up At Night: Shared Experiences, Issues and Ideas for Moving Business Forward."** Attendees will work together in small discussion groups to identify issues that most concern them and discuss ways to convert issues into opportunities.

*NOTE: The Scellick and Stoutin workshop sessions will be breakouts; attendees will divide into two groups, with half the group attending Stoutin session first and the other half attending the Scellick session first, then switch sessions to attend both.*

### Monday Buffet Dinner and Games!

GACS members love to have a great time. Monday evening will provide just that: a fun buffet dinner with Carny games of chance, including the popular booze toss, horseshoes, and more. All to benefit the Education Foundation. Flip flops optional.

### Tuesday Legislative Breakfast with Keynote

**John Nelson**, CEO and Founder Vroom Delivery. Nelson will discuss **"Delivery: There's an App for That."**

**Legislative Panel.** Always of interest to attendees, the legislative panel will take place Tuesday morning. Updates on panelists will be announced as available; join us to learn more about the issues affecting the industry in Georgia.



John Nelson

### Tabletop Exhibits

Explore the tabletop exhibits where associate members will showcase their products and services. Exhibitors, be sure to decorate your tabletops with decoration that reflects "Convenience Never Stops," this year's convention theme.

### Closing Luncheon

The convention will close with us recognizing the new Board of Directors and Supplier Committee during lunch.

**Awards.** We will also recognize our golf tournament winners and top sponsors at the Tuesday luncheon.



Daylen Stoutin



## Convention Schedule of Events

**Sunday, June 13, 2021**

Time	Event
Noon	GACS Board/ Supplier Committee Lunch
1:00 PM	GACS Board of Directors Meeting
1:00 PM	GACS Supplier Committee Meeting
3:00 PM	General Supplier Meeting (open to all GACS Supplier Members)
3:00 – 7:00 PM	GACS Registration Open
2:30 – 4:30 PM	Young Professionals Workshop with Ben Scellick
5:00 PM	<i>Focus In Five</i> (By invitation only)
6:00 PM	Welcome Reception & Silent Auction
6:30 PM – Midnight	Children & Teens Program
7:00 PM	Opening Dinner & \$5K Draw Down
9:30 – 12:30 AM	Hospitality Suite

**Monday, June 14, 2021**

Time	Event
7:00 AM	GACS Registration Open
7:30 AM	Breakfast and Education Sessions
8:00 AM	Spencer Cavalier and Vance Saunders
8:45 AM	Terry McKenna
9:30 AM	Fiona Harris
10:30 AM	<i>Breakout: Ben Scellick Workshop</i>
10:30 AM	<i>Breakout: Daylen Stoutin Workshop</i>
11:15 AM	<i>Breakout Swap: Ben Scellick Workshop</i>
11:15 AM	<i>Breakout Swap: Daylen Stoutin Workshop</i>
	<i>(Note: attendees will divide into two groups and attend both breakouts)</i>
NOON	Association General Program
9:00 AM – 4:30 PM	Children's Program
1:00 PM	Golf Tee Off
1:00 PM	Fishing Bus Departs
1:00 – 4:00 PM	Beach Party
4:00 PM – 9:00 PM	Tabletop Exhibit Set Up
6:30 PM	Dinner Buffet and Games
9:00 PM	Hospitality Suite (Open until 12:30 AM)

**Tuesday, June 15, 2021**

Time	Event
7:00 AM	GACS Registration Open
7:30 AM	Legislative Breakfast
8:00 AM	Keynote John Nelson
8:45 AM	Legislative Panel
8:45 AM – 1:00 PM	Children's Program
10:00 AM – 1:00 PM	Tabletop Exhibits
1:00 PM	Closing Luncheon, Awards and Celebration
	<i>(Note: Silent Auction will close at the conclusion of lunch)</i>



OMNI AMELIA ISLAND PLANTATION  
AMELIA ISLAND, FLORIDA

## Georgia Association of Convenience Stores

PLEASE PRINT OR TYPE

**CANCELLATION POLICY:** Cancellations will be accepted (with full refund of fee) up to May 28, 2021, either in writing or by phone to the GACS office. **AFTER MAY 28, 2021, THERE WILL BE NO REFUNDS ON REGISTRATION FEES.**

★ Please don't include "Ralph Retailer" Sample in your total

\* Participation in the Beach Party is limited to GACS registered attendees ages 21 and older.

\*\* Tickets purchased for the GACS Educational Foundation help support scholarships awarded to GACS members, employees and their children. Purchases are tax-deductible to the extent allowed by law.

**Reserve your hotel room online at:**  
*[www.GACS.com](http://www.GACS.com)*

**or contact the The Omni Amelia Island Plantation at (904) 261-6161 and reference the group name GACS 2021 Annual Meeting. Group rate available until 5 pm May 11, 2021, or until rooms sell out, whichever comes first.**

# GACS Silent Auction

Omni Amelia Island Opens 6 pm June 13, 2021 – Closes 1 pm June 15, 2021

**Make your silent auction donation TODAY!**  
**Receive FREE publicity on the GACS Website AND at the convention.**

We are looking forward to all of the exciting items this year,  
and hope you will enjoy bidding on them!

In order to receive publicity as a donor, complete the form below.

Fax to 770-736-9725 or scan and email [sshuford@gacs.com](mailto:sshuford@gacs.com)

Item(s)	Estimated value:
1. _____	_\$ _____
2. _____	_\$ _____
3. _____	_\$ _____

All contributions are appreciated! Some items that have been donated previously include gift cards, hunting and fishing packages, jewelry, leather goods, vacation/ condo getaways, wine and booze baskets, golf packages and paraphernalia, sports items, electronic gadgets, unique memorabilia, theme park tickets, spa services, concert and sports tickets.

Donated by: \_\_\_\_\_

Donor contact information: phone \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_ I will bring the item(s) to the convention.

\_\_\_\_\_ I will bring the item(s) to the GACS office on or before June 4, 2021.

**Thank you!**

